

# FAIRPHONE

Press Release

FOR IMMEDIATE RELEASE

## *Raymond van Eck appointed as Fairphone's new CEO*



**Amsterdam, the Netherlands, 13 August 2024 —**

[Fairphone](#), the trailblazing ethical tech brand, is pleased to announce the appointment of Raymond van Eck as its new Chief Executive Officer (CEO) to lead its new growth phase. Raymond brings extensive experience in the utilities sector as well as commercial acumen, strategic vision and a strong dedication to sustainability. He succeeds Reinier Hendriks, who has decided to step down to pursue other opportunities. Raymond will formally take on the role of CEO from 31 August.

Raymond has 20 years of international experience in the utilities sector, as well as in the online marketing services industry. He's held key leadership positions at Youvia (De Telefoongids/Gouden Gids), Powerpeers, easyEnergy.com, hoyhoy.nl (BGL Group) and Nuon/Vattenfall, where he demonstrated broad capabilities in everything from digital transformation and branding to entrepreneurship and revenue generation. In his most recent role as CEO at Youvia, Raymond successfully led digital transformation efforts, improving both the acquisition and its customer loyalty score significantly. Raymond's experiences and unique skill set are key to guiding Fairphone into its next chapter.

Raymond joins Fairphone in a year the company has been recognized for its unique achievements in the electronics industry. In February, it received the prestigious

[GLOMO award](#) for Best Mobile Innovation for Climate Action at the Mobile World Congress in Barcelona. Fairphone also received the highly-regarded [Dutch Koning Willem I award](#) in the Sustainable Entrepreneurship category in May.

“We are thrilled to welcome Raymond to the Fairphone team. His leadership and expertise will be instrumental as we continue to change the smartphone industry and drive our strategic vision forward. The Supervisory Board also thanks Reinier for leading the company during the last few months and laying the foundations for Fairphone to be successful in its next phase.” says **Eelco Blok, Chairman of Fairphone’s Supervisory Board.**

**Raymond van Eck** comments on his new role: “I’m honored to be joining Fairphone at such a pivotal time. There is still considerable work to be done, and I look forward to working with the talented, passionate Fairphone team to build on its strong foundation and deliver exceptional value to our customers, employees and shareholders. Let’s make a difference together!”

### **About Fairphone**

Fairphone is a pioneering leader in the ethical smartphone industry, committed to creating quality sustainable products that are built to last as transparently as possible, challenging the status quo of the electronics industry. By prioritizing fairness, environmental responsibility, and social impact, Fairphone aims to inspire positive change across the technology sector and beyond.

**Photos, videos, fact sheets and other materials** are available on the [Fairphone press page](#).

**For additional information and interview requests, please contact:**

Ioiana Pires Luncheon

Email: [ioiana@fairphone.com](mailto:ioiana@fairphone.com)