FAIRPHONE

Press Release

FOR IMMEDIATE RELEASE

Introducing the most affordable Fairphone 5 yet: the 6GB version

With the launch of the most affordable Fairphone 5 yet, the company levels up its impact by introducing a wider audience to a smartphone that champions device longevity and sustainability.

Amsterdam, the Netherlands, 4 September 2024 — <u>Fairphone</u>, the trailblazing ethical tech brand, is excited to announce the launch of a new version of the Fairphone 5, now available with 6GB RAM and 128GB of internal memory. This version comes in two colors: moss green and matte black. The moss green Fairphone 5 can be matched with the Fairbuds XL headphones of the same color. It also now starts from €549, 24% less than the original 8GB version at launch.

Launched with the tagline 'Designed for you. Made fair', the Fairphone 5 is made for people who appreciate long-lasting and premium design that is produced sustainably, driving positive change in the electronics industry. The new version of the Fairphone 5 also has a CO2 footprint of 37 kg CO₂e, the lowest in the industry (based on publicly available information of devices launched in the past 2 years). Sporting future-proof specifications and Fairphone's signature easily swappable design, the device provides an enhanced user experience in every way.

Miquel Ballester, Co-Founder and Head of Product Management at Fairphone states:

"We're very happy to continue expanding our customer base. With this new version of the Fairphone 5, we want to make the phone accessible to even more people, and once again prove to the industry that there is a market for sustainable electronics. Our customers can confidently buy the new Fairphone 5 knowing that it's not just a high quality device that will last for years, with Android 14 and a premium triple 50 MP camera system, but that it also has the lowest CO2 footprint in the industry".*

The 6GB+128GB edition of the Fairphone 5 is available in moss green and matte black on Fairphone's website as well as select partners for an RRP of €549. The 8GB+256GB edition of the Fairphone is now available for €629. A moss green protective case is also available on the Fairphone website.

Please find the full list of specifications and features <u>here</u>. To read more about the environmental impact of the new version of the Fairphone 5, please click <u>here</u> to read the supplement to our full lifecycle assessment report.

*Based on our own assessment of publicly available data of devices launched in the past 2 years.

Fairphone 5 6+128G version specifications

Display:

6.46 inches OLED
Corning® Gorilla Glass 5
Up to 90 Hz screen refresh rate
1.07 billion color display
300 Hz touch sampling rate

Operating System:

Android[™] 14 8 years of software support 5 OS upgrades Freedom to install alternative OS

Chipset:

Qualcomm® QCM6490 (Octa Core) Qualcomm® Adreno™ 643 GPU

Main Camera:

50 MP Sony sensor (IMX 800) Sensor size 1/1.49", aperture f/1.88 Autofocus and Optical Image Stabilization

Ultra Wide:

50 MP Sony sensor (IMX 858) Sensor size 1/2.51", aperture f/2.2 Autofocus and macro mode (2,5 cm) 121 degrees FoV

Front facing camera:

50 MP punch hole camera 90 degrees FoV

Memory:

128GB ROM UFS2.2 Internal Storage 6GB RAM LPDDR4x

Recommended retail price:

€549 available in *moss green* and matte *black*

Modular design:

10 spare parts for easy repair, available in Fairphone's webshop and through Europe-wide distribution

Battery:

4200mAh removable battery

Network & connectivity:

5G up to 2.3 Gbps Dual SIM (nanoSIM + eSIM) NFC. Wi-Fi 6E and Bluetooth 5.2 LE

Connectors and sensors:

USB-C (USB 3.0 and 30W charging), face recognition, side-mounted

fingerprint sensor

Network:

Dual SIM supports 4G and 5G (nanoSIM, eSIM)

14 fair materials:

Fair mined: tungsten, lithium, Fairtrade gold, Fairmined credits for gold and silver, and credits for cobalt
Recycled materials: aluminium, tin, rare earth elements, nickel, zinc, copper, magnesium, indium and

plastics

Good working conditions:

Living wage bonuses for the people who assembled the phone and key components. Assembly factory meets strictest standards for safe and decent working conditions (SA8000 & ISO45001)

About Fairphone

Fairphone is a pioneering leader in the ethical smartphone industry, committed to creating quality sustainable products that are built to last as transparently as possible, challenging the status quo of the electronics industry. By prioritizing fairness, environmental responsibility, and social impact, Fairphone aims to inspire positive change across the technology sector and beyond. Our latest device, the Fairphone 5, is described with the tagline 'Designed for you, Made Fair'. Fairphone 5 offers a 5-year warranty as well as software support until at least 2031 and contains fairly sourced materials, challenging the electronics industry to take a more responsible approach. Fairphone 5 is an electronic waste neutral smartphone and climate conscious, meaning that we combine CO2 avoidance, reduction and investment in Gold Standard carbon reduction projects.

- 5G and dual SIM
- Modular design for easy repair
- A 5-year warranty and long-term software support for maximum longevity
- A premium triple 50 MP camera system
- Made with more than 70% fair & recycled focus materials

The smartphone was launched in 2023 at a suggested retail price of €699 for 8GB RAM, 256GB internal memory. The five variants of the device are available in Europe from a wide distribution network of (online) retailers and network operators and Fairphone's website. To learn more about the Fairphone 5 click <u>here</u>.

Photos, videos, fact sheets and other materials are available on the Fairphone press page: https://fairphone.com/en/about/press/

www.fairphone.com

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Want to learn more about Fairphone? Check out our other channels:

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